



مركز دبي لتطوير نمو الطفل
Dubai Early Childhood Development Centre

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Initiative by Community Development Authority

Community Development Authority

The Community Development Authority was established by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai, in July 2008.

- We are responsible for setting up and developing a framework for social development in Dubai
- Overall supervision to achieve social sector outputs
- Developing strategies related to social sectors and supervising its implementation
- Proposing legislation related to social services and improve the outputs of the social development sector.

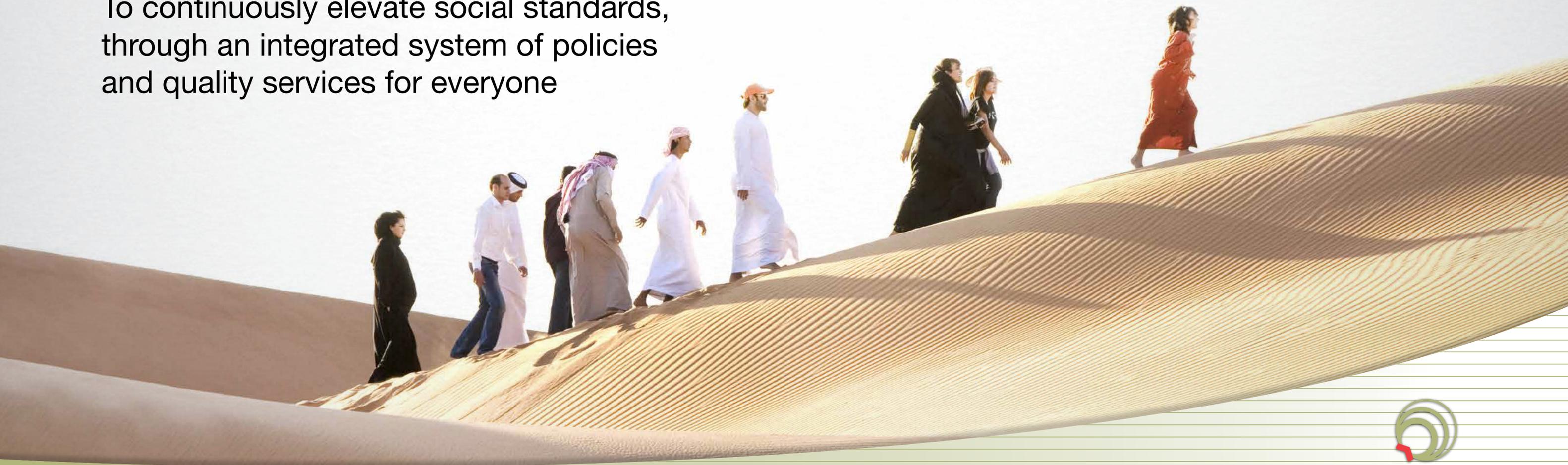


Vision

Dubai, an inspiring model of community well-being and national identity

Mission

To continuously elevate social standards, through an integrated system of policies and quality services for everyone



- Promotion of National Identity
- Social Protection
- Social Inclusion
- Social Empowerment
- Social Cohesion



Elderly

Women

People with Disabilities



هيئة تنمية المجتمع
Community Development Authority

Youth

Families

Vulnerable Groups

Children



DECDC

- Unique early intervention center
- First in the Middle East
- Provide state-of-the-art, comprehensive, family-focused, trans-disciplinary assessment and intervention services to children with disabilities
- Provides families and the community with the appropriate support services



DECDC Objectives



To ensure timely initiation of early intervention for children with disabilities or at risk of developing disabilities



Enhancing the child's developmental gains



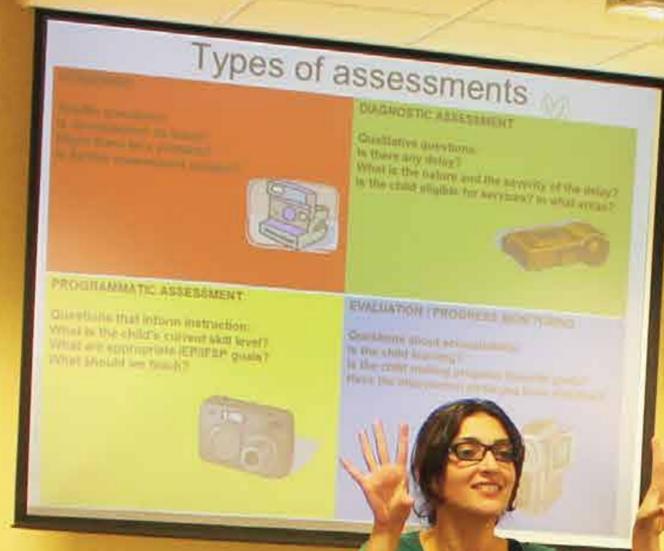
Enhancing the child's educational gains



To improve the family's abilities in enhancing their child's development



To improve the standards of service provision in the field of early intervention



To raise public awareness on the importance of early intervention

DECDC Services

Service Coordinator



- Counseling
- Initial Assessment
- Consultancy
- Services Coordination

Early Intervention



- Programmatic Assessment
- Diagnostic Assessment
- Intervention
- Clinical In-House Intervention
- Therapy:
 - Speech & Language Therapy
 - Behavior Therapy
 - Occupation Therapy
 - Special Education
 - Physiotherapy

Social Development



- Family Training
- Community Training
- Resource Room
- Developmental Screening

Prevalence of Emirati people with disability in Dubai

| Age Group | Number |
|-----------|--------|
| 0-5 | 144 |
| 6-15 | 412 |
| 16-29 | 1520 |
| 30-44 | 1232 |
| 45-59 | 1264 |
| 60+ | 1405 |
| Total | 5977 |

Source: Dubai Social Survey - 2011



Facts about children with disability below age of 6 years in Dubai

Total Number of Cases below 7 years:

647

Total Served:

87

Currently Enrolled in DECDC:

43

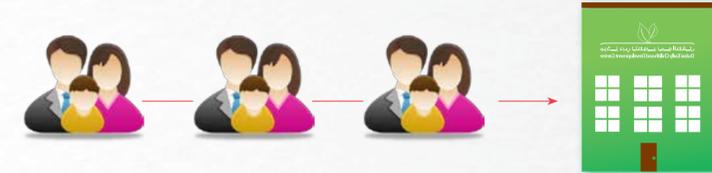
Waiting List:

133



Achievements

Embraced **82** children from **75** families in Dubai.



Integrated **42** children with disabilities into mainstream schools after providing them with rehabilitation and support.



374 individuals in Dubai have benefitted from DECDC 's awareness and training sessions.



538 families and children participated in activities.



90% is customer satisfaction rate.



Sponsoring a Child with Disability

Market Average Cost

| | |
|--|---|
| In private sector | AED 25,000 - 30,000 / month |
| DECDC (cost of therapists only) | Per Child with disability AED4,141 / month Per Child with autism AED11,505 / month |



Corporate Social Responsibility

Total amount of CSR in AED3,600,000



Contributed with AED2,400,000

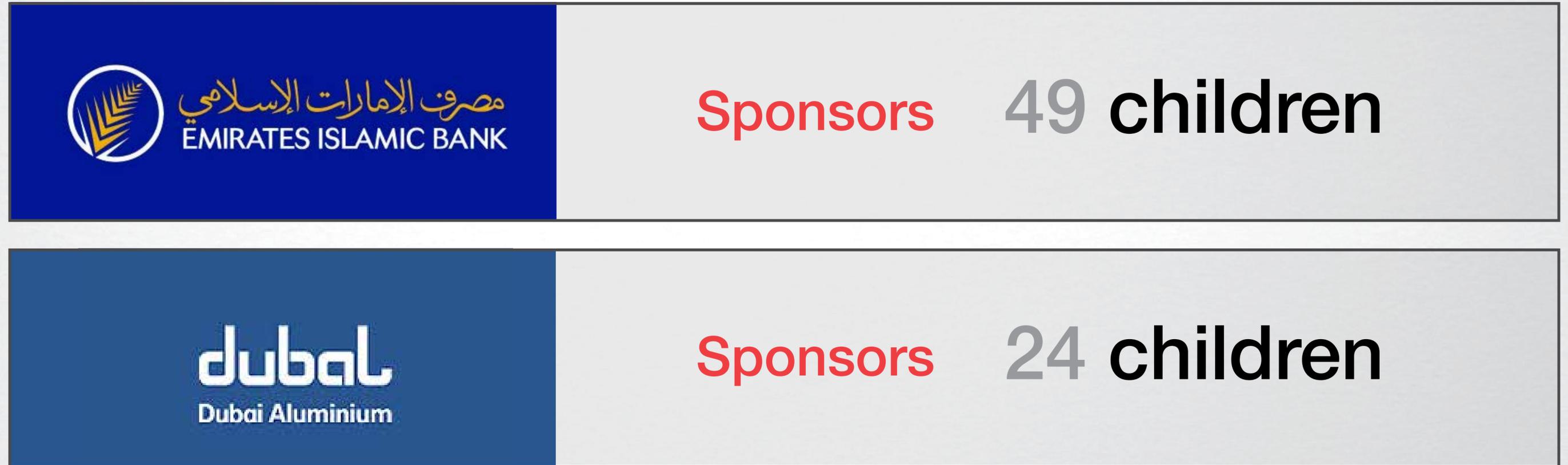
dubal
Dubai Aluminium

Contributed with AED1,200,000



Sponsorship of People with Disability

People with other disabilities:



Total number of children benefiting directly from CSR is **73** children



Sponsorship of People with Autism

People with Autism:

| | | |
|---|-----------------|----------------|
|  <p>مصرف الإمارات الإسلامي EMIRATES ISLAMIC BANK</p> | Sponsors | 17 kids |
|  <p>dubal Dubai Aluminium</p> | Sponsors | 8 kids |

Total number of children benefiting directly from CSR is **25** children



CSR Impact

Society impact

- Indicates the organization's commitment to CSR.
- Indicates the organization's commitment to social rights
- Sustainable social development
- Economic impact towards social development
- Compliments the roles between private organizations and the Government
- Positive institutional interaction with the Government



CSR Impact

Impact on the organization:

- The organization will have a positive footprint in the community.
- Positive marketing advantage of the organization.
- Positive public relation advantage of the organization.
- A positive image of the organization in the community
- Positive work environment of the organization
- Staff satisfaction leads to better staff retention in the organization.



CSR Impact

CSR impact on people with disability:

- Organization commitment towards the rights of people with disabilities
- Sustainability of the services provided to people with disability.
- Economic role towards the sustainability of government services.
- Commitment to sustainable social development for disability services.



Thank You